



## CONTACT

kara.lock@gmail.com  
(734) 216-2677  
<http://www.linkedin.com/in/karalock>  
<http://www.karavanroekel.com>

## EXPERTISE

Accessibility evaluation  
Agile methodologies  
ARIA  
Assistive Technology  
HTML and CSS  
Project leadership and coordination  
Training  
Usability research and analysis  
UX and inclusive design  
WCAG 2.0 and 2.1  
VPATs and Support Statements

## EDUCATION

**University of Michigan**  
**Graduate School of Information**  
M.S.I. Human-Computer Interaction

**Cornell University**  
B.A. Archaeology, Art History

## EXPERIENCE

### Manager, Accessibility Services

Oct 2018 - present

#### Level Access

- Lead a team of accessibility analysts and consultants in testing websites, apps, and software and offering guidance in remediating accessibility issues.
- Principle accessibility consultant for enterprise level clients.
- Continue to grow the internal usability practice, and to work with clients to develop and execute usability studies with diverse participants representing a spectrum of disabilities.
- Develop and lead customized in-person and remote accessibility training for developers, designers, QAs, and business executives.

### Sr. Accessibility Consultant

Jan 2018 - Oct 2018

#### Level Access

- Served as accessibility project lead for a wide variety of clients from the boutique level to fortune 500 companies, consulting on accessibility issues and UX and design optimization.
- Conducted manual, automated, and functional accessibility assessments of websites, apps, and other digital products.
- Founded internal usability studies practice involving participants with various disabilities.

### Accessibility Specialist

May 2016 – Jan 2018

#### Simply Accessible

- Conducted manual, automated, and functional accessibility assessments of client products.
- Collaborated with clients to build strategies around sustainable accessibility programs.
- Consulted on accessibility and inclusive design at all stages of product design and development.
- Worked with clients to develop and execute usability studies with diverse participants representing a spectrum of disabilities.
- Developed and led customized accessibility training to help clients achieve a more inclusive experience for all of their customers.

### Sr. UX Specialist

Mar 2010 - Jan 2016

#### Elsevier, Inc.

- UX/UI research and design lead for the Clinical Support products.
- Organized and lead accessibility initiatives for health sciences products, including accessibility testing and creating VPATs for products under my oversight.
- Analyzed and applied data from customer feedback and research.
- Organized and grew UX research and design working groups.